

Premium AI Prompt Cheatsheet

Website Edition • Lead Magnet Resource

A practical collection of high-performing prompt frameworks and templates for business, marketing, content creation, coding, research, and productivity.

The PERFECT Prompt Framework

P = Persona (Who should the AI be?)
E = End Goal (What outcome do you want?)
R = Requirements (Rules and constraints)
F = Format (Table, JSON, bullets, etc.)
E = Examples (Optional sample outputs)
C = Context (Background information)
T = Tone (Professional, friendly, technical, etc.)

Marketing Prompts

Create a 30-day content calendar.
Generate 20 ad headlines.
Write a landing page optimized for conversions.
Create an email nurture sequence.

Content Creation Prompts

Write a blog post outline.
Turn this article into social media posts.
Create FAQs from the following content.
Summarize this document for executives.

Coding Prompts

Explain this code.
Refactor for performance.
Find bugs and suggest fixes.
Create documentation and tests.

Research Prompts

Compare competing solutions.
Summarize key findings.
Extract trends and risks.
Create executive summaries.

Productivity Prompts

Create SOPs.
Build project plans.
Draft meeting notes.
Prioritize tasks using impact-effort analysis.

Prompt Optimization Checklist

- ✓ Clear objective
- ✓ Audience defined
- ✓ Sufficient context
- ✓ Constraints included
- ✓ Desired output format specified
- ✓ Examples provided
- ✓ Success criteria defined

Call To Action

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